## THE MOUNT ALLISON FEDERATED ALUMNI, INC.

# ANNUAL GENERAL MEETING

Minutes: Saturday, May 12<sup>th</sup>, 2012- 9am (AST) Crabtree Auditorium M14

#### In attendance:

David Rose '90, Carolle de Ste-Croix '90, Sean Connors '81, Charlie Scott '83, Layton Fisher '57, Danny Williamson '03, John Brannen '12, Michael Watkins '13, Katharina Stobbs '13, Jill Rafuse '73, Colin Tippet '97, Harriett Leggett '61, Dawn McNutt '57, Janet Harrison '87, Shannon Black '00, Anna Abbott '04, Michel Taylor '03, Anne Katherine Dionne '88, Jerry Hannah '57, Hal Ritchie '72, Paul Martin '81, Jane Ralling '72, Margie Erkkila '72, Bill Evans '72, Truman Layton '52, Ross Langley '52, Peter Flemington '58, Jean Flemington '56, Margaret Fullerton '37, Bud Mann '57, Rhianna Edwards '87, Susan Smith, Michael Cantwell, Don Cameron '50, Mona Estabrooks '78, Gloria Jollymore '77, Bruce Coates, Genie Coates, Steve Harding '87, Jennifer Bell-Harding '87, Kerstin McCutcheon '87, Jillian Warren '87, Stanley MacDonald '47, Bruce Blandford '79, Brent Hawkes '72, Jean Cameron '78, Amy MacAdam '02, Karen Harper '02, Colin Tippett '97, Debbie MacEachern. '87, Sue Seaborn, Jack Drover, David Stewart '69, Robert Inglis '93 and Andrew Clark '98.

### **Proceedings:**

# Call to Order

• Meeting called to order by Chair, David Rose at 9:07 am

#### Tribute to deceased alumni

- A moment of silence was held to honor those members of the alumni family and friends of the University who had passed away during the 2011-12 fiscal year.
- A list of said alumni was provided to all in attendance.

#### **Approval of the minutes**

- No amendments were to be made to the minutes of the 2011 Annual General Meeting.
- Motion to approve the minutes made by Andrew Clark.
- Seconded by Danny Williamson.
- Motion carried.

# Report of the President of the Mount Allison Federated Alumni Board of Directors- David Rose

- Mr. Rose spoke of the new committees, which members of the Alumni Board of Directors will sit
  on.
- The Young Alumni Committee will aim to engage active and future alumni. They will work with the Student's Administrative Council, Alumni at Large and representatives of the Public Relations Expertise Programme.
- The Communications Committee will work closely with the Communications Department of Mount Allison University.
- The Archival Committee will work closely with the University Archivist David Mawhinney to document and archive stories of historical significance relating to Mount Allison University.
- The Recruitment Committee will be working closely with the Mount Allison Admissions Department and various alumni volunteers.
- The ad hoc Chapter Review Committee will be continuing to increase the awareness of the alumni association.
- Mr. Rose also spoke of the challenging year that had faced the Alumni family.

#### Report of the Executive Director of Alumni Relations- Carolle de Ste-Croix

• Ms. de Ste-Croix spoke of the many projects and initiatives that were launched in the past year and touched upon the highlights of the year.

- The highlight of the Alumni events calendar this year was the celebration for the 50<sup>th</sup> Rhodes Scholar held in Ottawa in April. Hosted by Senator Catherine Callbeck, this event brought together the family and friends of Rebecca Anne Dixon along with other scholars and alumni.
- Plans for Homecoming 2012 are well underway with events scheduled for September 21<sup>st</sup> and 22<sup>nd</sup>. The 4<sup>th</sup> Alumni Garnet and Gold Homecoming Classic will be held on September 21<sup>st</sup>.
- The Alumni Office has begun a initiative to address the issue of class officers within students, most significantly the lack of a coordinated senior class and graduation activities on campus. A new society had been formed on campus by the Alumni Relations Office to help soften the transition from students to alumni. Association has been named PREP (Public Relations Expertise Programme). Goal of PREP is to offer students key soft skills to aid them in the transition from 'backpack to briefcase'. The Alumni Office will be working closely with the Student's Administrative Council and hope to raise awareness of the Alumni Association before students leave campus.
- Alumni Chapters will be experiencing a strategic overview. The goal of the review will be to ensure that the Alumni Office is serving alumni in the most efficient fashion and that chapters are able to attain their goals and continue to extend the external reach of the University. A report will be issued next year.
- The Alumni Relations Office has spent much of the year addressing issues surrounding alumni
  concerns regarding the new Centre for the Arts and, most specifically, the demolition of the
  former Student Centre.
- Plans are underway for a new alumni website, as part of a wider university website re-design. Said re-design will allow the Alumni Relations Office to make better use of available technology to better serve alumni all over the world.
- Ms. de Ste-Croix thanked all members of the Alumni Relations Office and alumni volunteers for their support of various activities and initiatives.

#### Committee Reports- Gloria Jollymore, Vice-President of University Advancement

- Ms. Jollymore spoke of the various student successes of the last year. Rebecca Anne Dixon '12, Mount Allison' 50<sup>th</sup> Rhodes scholar was highlighted, as were Evelyn Wainwright '14 and Mike Filer. Wainwright has been awarded the highly valued Loran Award for her work with Robotics and Filer was drafter in the 5<sup>th</sup> round by the Calgary Stampeders.
- Edwards House won the 2011-12 President's Spirit Award and Hunton House won the House of the Year Award.
- A \$2.5-million renovation of Bennett House is currently underway.
- The Three-Pillar plan for Athletics at Mount Allison (Active Living, Intermurals and Varsity Athletics) is progressing well. The Women's Varsity Hockey team enjoyed their most successful season since their establishment. Ms. Jollymore highlighted the academic success of the team also.
- Rosemary Polegato, a professor in the Ron Joyce Centre for Business, has received the AACU Distinguished Teaching Award.
- The University website will be entering into the Discovery phase in the week following the AGM.
- A balanced budget will be presented to the Mount Allison Board of Regents on Tuesday 15<sup>th</sup> May 2012.
- Ms. Jollymore spoke of the University endowment. The endowment is currently the 2<sup>nd</sup> largest per capita in Canada, and is currently in the range of \$100-million. The Annual Giving Fund exceeded the \$1-million mark with overall funding surpassing \$5-million.
- The 2011-12 year was also recognized as being a year of controversy. Ms. Jollymore commented that the University Administration recognizes the passion that many alumni hold for their alma mater, and noted that it is that passions which makes Mount Allison one of the strongest universities in the country. However, passion can be painful. Ms. Jollymore urged alumni to always find ways to support their alma mater and engage in alumni and student life.
- The Centre for the Arts will be a \$30-million project. \$10-million is to be taken for the University operating fund. The further \$20-million will be raised from private donations. There will be no government funding for the project and no debt will be incurred.

### **Committee Reports**

- Awards Committee- Andrew Clark
  - The 2012 Charles Frederick Allison Award will be awarded to Richard Thompson '67
  - The 2012 Contemporary Community Award will be awarded to Toby Couture '06
  - The 2012 Lifetime Community Award will be awarded to Dr. Richard MacKenzie '62
- Nominating Committee- Andrew Clark
  - Andrew Clark put forth a motion to approve the following members of the Alumni Board
    of Directors for a second term on the Board; Charlie Scott '83; Jill Rafuse '73; Harriett
    Leggett '61, Danny Williamson '03, Christina Vroom '96 and Colin Tippet '97. Motion
    seconded by Amy MacAdam. Motion carried.
  - Andrew Clark put forth the motion to reappoint George Cooper as the Alumni representative on the Board of Regents. Motioned seconded by Jill Rafuse. Motion carried.

#### **Unfinished Business**

• Bruce Coates presented a report to those assembled at the AGM. Said report expressed concern that the Board of Regents did not hear a presentation, which the 'Save the Memorial Library' Group had wished to presen t at the September 23<sup>rd</sup> meeting of the Board. Mr. Cotes moved that his report be accepted and included in the minutes of the 2012 AGM Minutes. Seconded by Rhianna Edwards. Motion carried.

# **New Business**

• Peter Flemington expressed concern to those in attendance of the AGM about the decision-making process and implications, surrounding the preparation of the site for the new Centre for the Arts. Mr. Flemington presented a motion to those assembled proposing, that

"The Alumni Board constitute, a task force of 10 or fewer suitable, concerned alumni and friends who will research, discuss, report and make recommendations to the Board regarding the relationship between (1) the Alumni and the Alumni Board and (2) the Alumni Board and the Administration. The report would be made available to all Allisonians."

Motion seconded by Rhianna Edwards. Rev. Brent Hawkes proposed an amendment to the motion, with the amended motion being that

"Pending the creation and presentation of a plan of action and implementation by the Alumni Board, the Alumni Board constitute a Task Force comprised of 10 or fewer suitable, concerned alumni and friends who will research, discuss, report and make recommendations to the Board regarding the relationship between (1) the Alumni and the Alumni Board and (2) the Alumni Board and the Administration. The report would be made available to all Allisonians.

Both the mover and seconder deemed the amendment, friendly. Amended motion carried.

- Dr. Jean Cameron asked when and for what reason letters from alumni were no longer accepted and published in *The Record*. Director of Marketing and Communications Tony Frost explained that during his time as editor of *The Record*, he had received only three letters from alumni. Currently there is no place in the editorial for letters. The task force, created in the previous order of business, will consider the idea.
- Jerry Hannah moved that,

"To honour those alumni who have given their lives in war, the Alumni Board explore the possibility of constructing a modest cenotaph near the site of the former Memorial Library." Seconded by Jennifer Bell Harding. Motion carried.

Dr. Donald Cameron expressed his dissatisfaction with the decision-making process relating to the
former Student Centre and the building of the new Centre for the Arts. He stated that, in his
opinion, the alumni had been treated with disrespect. David Stewart and various other members in
attendance addressed the concerns of Dr. Cameron and engaged in discussion regarding the details
of the decision making process.

### Adjournment

- Agenda exhausted.
- Motion to adjourn made by Andrew Clark. Seconded by Amy MacAdam. Motion carried.
- Meeting adjourned.

#### 2012 Mt A Alumni AGM

Unfinished Business from 2011 Alumni AGM – Update Regarding Memorial Library

Mr. Chairman, at last year's Alumni AGM a motion was passed to request the Board of Regents to hear a presentation from the Alumni and the "Save the Memorial Library Committee".

I would like to take a few moments to bring those in attendance today up to date about what took place as a result of that motion. (The motion should appear in the minutes just adopted).

The Regents agreed to hear a presentation at their 17 May meeting as requested, but not entirely in the manner mandated by the motion. Instead of agreeing to hear the presentation during their meeting in accordance with an "order of the day" as requested, they offered to hear the presentation prior to the start of their meeting. The presentation would, therefore, not have been recorded or entered in the Regent's minutes.

It was decided that Dr. Jean Cameron (class of '78) and I, Bruce Coates (class of '69), would deliver the presentation to the Regents in the company of Alumni President Mr. Rose.

Late in the afternoon on the day prior to the Regent's meeting, I had a call from the Director of Alumni, Ms. de Ste Croix, informing us that circumstances had changed and the presentation to the Regents had been cancelled with no further explanation.

Dr. Cameron and I decided that we would go to the meeting place at the appointed time, just in case the Chairman of the Board had a change of heart. Although we were not permitted to make the presentation, we were able to negotiate with members of the Administration, who advised us that they were representing the Board, that the Regents would reschedule the presentation.

Dr. Cameron and I finally delivered the presentation to the Board of Regents during their 23 September meeting . We were informed by Vice President Jollymore that the Alumni President, Mr. Rose, would not accompany us to that Regents meeting.

We are still waiting to hear back from the Regents but the rest is history. The building is now completely gone while many are left to wonder why and others aren't even yet aware of its demise.

Disappointing as this is, it was also most disappointing that our Alumni Board chose to support the Administration's plan for demolition without making any attempt to poll or survey the alumni to ascertain our opinions or our concerns. It was as though no one took any heed of the fact that over 1700 people had signed an online petition against demolition or that members of the alumni wishing to pledge money for the retention of Memorial Library had been rebuffed.

It has been clearly demonstrated that under the present Alumni structure, we alumni, have no voice at Mount Allison University. Many feel so betrayed that they have chosen to withdraw all support for Mt A.

A chasm has been created which is not healthy for the future of our Alma Mater or for us as Alumni. It is now important that structural and administrative changes be initiated so that the many, many disenchanted members of the Alumni can be brought back into the fold and Mt A can once again become the Alma Mater of which we can be proud - the Alma Matter which we can all support.

A new mandate for the Alumni Board and a new relationship with the University Administration are clearly needed.

Mr. Chairman, I move that this update be accepted and included in the minutes of this meeting.

The motion passed at the 2011 Alumni AGM stated: "I, Bruce Coates, move that the Alumni of Mount Allison University through the Director of Alumni Affairs, Carole de St Croix, request the Board of

Regents to include an Order of the Day during their meeting on Tuesday, May 17, 2011, to hear concerns expressed by Alumni through the President of the Alumni and two members of the Save The Memorial Library Committee."

The full presentation made to the Board of Regents on 23 September 2011 may be seen at: http://www.eastmarket.com/smash/Alumni%20Presentation%20to%20Regents.pdf

# Amendments – As brought forth at the 2013 AGM (May 11<sup>th</sup>, 2013)

 Under unfinished business, Bruce Coates and Dr. Jean Cameron did in fact address the Board of Regents at their September meeting and it was at the May 17<sup>th</sup> meeting of the Board of Regents which the Save the Memorial Library Committee was unable to address