

**MOUNT ALLISON ALUMNI BOARD
ANNUAL GENERAL MEETING
Crabtree Auditorium
Saturday May 13th, 2017 – 9am**

In attendance:

Harriet Leggett '61, Sandy MacIver '74, Rayan Bouhlel '15, Cyril Moyse '67, Sharon Moyse '67, Paul Pergau '67, Charlie Scott '83, Dawn MacNutt '57, Joan Carlisle-Irving '57, Steve Salterio '82, Tom McCauley '82, Murray Lawson '67, Jean Cameron '78, John Conney '77, Bruce Coates '69, Jim Sutherland '67, Genie Coates '68, James Sutherland '18, Julian Prince Finkelstein '18, Gabrielle Johnson '18, Rick Gant '84, Meg Pryde '74, Sean Connors '81, Gloria Jollymore '77, Carolle de Ste-Croix '90, Christina Vroom '96, Scott Yorke '08, Anna Abbott '02, Barbie Smith '75, Mike Taylor '03, Louise Cooke '70, Amy MacAdam '02, Cheryl Bell '83, Janet Harrison '87, Jennie Henderson '03, Robert Inglis '93, Christy Demont '80, Jerry Hannah '57, Jim Dickie '83, Mary Jean (Smith) Dickie '82, Margaret Anderson '72, Jim Dickson ('77), Sara Snook ('77)

Call to order:

- Meeting called to order by Christina Vroom @ 9:02am AST.

Tribute to deceased alumni:

- A moment of silence was held in honour of members of the alumni who have passed away in the past year @ 9:03am AST.
- List of the deceased is found on page 4-6.

Minutes of previous meeting:

- Accepted by Mike Taylor ('03), seconded by Meg Pryde ('74); none opposed
- motioned carried

Report of the President of the Mount Allison Alumni Federation - Christina Vroom:

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Report of the Executive Director – Carolle de Ste-Croix

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Committee reports**Awards committee - Sean Connors**

- Charles Frederick Allison Award – Gordon MacKay '67
- Lifetime Achievement Award - Sheumas MacNeil '84, Kyle MacNeil '85, Stewart MacNeil '87, Lucy MacNeil '91
- Contemporary Achievement Award - Lindsay Hilton '07
- **Moved by Sean Connors '81, seconded by Scott Yorke '08**

Communications – Mike Taylor

- Page 10-11 of this document.

Young Alumni – Scott Yorke

- Page 12-13 of this document.

Recruitment – Owen Barnhill

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Archival – Anna Abbott

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Reunion and Homecoming – Meg Pryde

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Volunteer – Jennie Henderson

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Election of Directors and Executive – Sean Connors

For a second term:

Meg Pryde '74

Florenceville-Bristol, NB

Scott Yorke '08

Fredericton, NB

Motioned by Sean Connors '81, seconded by Scott Yorke '08, none opposed – motion carried

For a first term:

Jolyon Hunter '80

Truro, ON

Jonathan Graves '15

Halifax, NS

Julia Nobrega '05

Toronto, ON

Motioned by Sean Connors '81, seconded by Rick Gant '84, none opposed – motion carried

For a two year term on the Alumni Board Executive (May 2017-2019):

Vice President Anna Abbott '02

Toronto, ON

President Charlie Scott '83

Bedford, NS

Past President – Christina Vroom '96

Montreal, QC

Honourary President Nancy Vogan '68

Sackville, NB

Motioned by Sean Connors '81, seconded by Harriet Leggett '61, none opposed – motion carried

Election of Alumni Representative to Board of Regents – Sean Connors

- Will be presented in September

Unfinished business

- No unfinished business was brought forth

New business

- Jean Cameron suggested minutes of AGM should be sent to alumni, suggestion to have it sent out within a month of meeting.
- Barbie Smith would like to thank the Board for all of their hard work.
- Sandy MacIver suggested that there are alumni opportunities to help the internship program. There are also live case study opportunities in the business competition where they will need judges (possibly alumni could become involved). All of these are alumni and student involvement/mentorship opportunities.

Adjournment

- **Christina Vroom motions to adjourn, seconded by Scott York - none opposed**
- *motion is carried* - meeting is adjourned at 9:42am AST.

Mount Allison University

Following are the names of people whose deaths occurred after May 1, 2017

Friends

Ms. Winnifred Brooks
 Ms. Mary Bowser
 Dr. Ken Ferguson
 Mrs. Sally Grant
 Mr. Douglas Hamm
 Mr. Roy Heenan
 Mrs. Katherine MacAulay
 Mrs. Muriel Purdy

Former Employees

Dr. Peter Allan
 Mr. Donald Driscoll
 Mrs. Mariette Hofland
 Mr. Vineeth Iyengar
 Prof. Srinivas Iyengar
 Ms. Audrey Kenny
 Mr. Donald Landry
 Mrs. Gwen Sears
 Mrs. Constance Ward

Parents

Mrs. Sheelagh Callaghan
 Mrs. Kendra Power

Honorary Degree

Mrs. Jean Brennan

Academy

Betty (Carter) George

1932

Mrs. Evelyn Stewart

1937

Mrs. Jean (Bowser) Jones

1938

Mr. James Sterns

1939

Mrs. Margaret (McBeath) Storey

1940

Mr. John Baxter
 Mr. Campbell Pickard

1941

Mrs. Jean (Stewart) Cunningham
 Mrs. Doris (Chernin) Eisenberg

1942

Ms. Margaret (Maxwell) Wheeler
 Mr. William Cosman

1943

Dr. Donald Hicks
 Mrs. Edith (Schryer) King

1944

Mrs. Phyllis (MacLean) Brown

1945

Mr. George McMulkin

1946

Mr. Douglas Moffatt
 Mrs. Joy (Smith) Johns
 Miss Margaret Mitton

1947

Mrs. M. Bertella (Raworth) McIntyre
 Mr. Robert Wagner
 Mrs. Joyce (Henderson) Ferguson

1948

Mr. James Girvan
 Mr. Ruthven MacLean
 Mrs. Joline (Turner) Voye

Rev. Alex Reid
Mr. Aubrey McLean
Miss Enid Webber

Mrs. Dorothy (Pullin) Muir

1949

Prof. Sinclair Healy
Miss Vesta Mosher
Mrs. Margaret (Zinck) MacKay
Mrs. Betty (Sawler) Goble
Miss Joyce Chown
Mrs. Elizabeth (Marsters) McDade
Mrs. Ellen (MacKay) Rogers
Mr. Graeme Somerville

1950

Mrs. Mary (Bennett) Mordy
Mrs. Dorothy (Clark) Hickman
Mr. John Pike
Mrs. Shirley (Wills) Cooper
Mrs. Patricia (Johnson) George

1951

Mr. William Riehm

1952

Mrs. Pauline (Alward) Spatz
Mrs. Betty (Sears) Jones
Mr. Robert Benn
Mr. James Graham
Dr. Douglas Eagles
Mrs. Elaine (Loggie) MacManus
Mrs. Frances (Asbell) Ford

1953

Mr. Edward Manuel
Dr. Cuthbert Sebastian
Mrs. Marg (Cameron) Davis

1954

Mr. Roy Wellman

1955

Mrs. Gertrude (Leboutillier) Mabey
Mr. Leonard St. Hill
Mrs. Charlotte (Rafuse) Pomroy

1956

Mr. Wendell Fulton
Mr. Raymond Bell

1957

Mr. Donald Darby
Mr. John Field
Mrs. Roberta (Moss) Hoffman

1958

Mrs. Mary (Blackadar) Bowstead-Jempson
Mrs. Joyce (Carson) Gregg
Mr. Elwood Maxwell

1959

Dr. John Berridge
Mr. William Brooks
Rev. Melvin Ralph
Mrs. Louise (Flewelling) Prieur
Hon. John Bryden
Mrs. Nancy (Jubien) Bratakos
Dr. Peter Flieger

1960

Mrs. Eileen (Stavert) Meillon
Mr. Robert Hall

1962

Mr. Kenneth Day
Mr. Gerald Drover

1964

Mrs. Carole (Roddick) Smith

1966

Mr. John Dodge
Mr. John Potwin

1968

Mrs. Claudia (Lutes) Tugwell
Mrs. Maynard Rector

1970

Mr. Angus Johnston
Mr. David Parker

1975

Mr. Stuart Burbin

1979

Mr. Patricia O'Connell

1982

Dr. Ruth (Hill) Stanley

1986

Dr. Cyril Poole

1989

Mrs. Dolly Phinney-Hicks

1993

Mr. Derek Lawson

1997

Miss Stacie Lafrance

1963

Mrs. Valeda (MacLeod) Fisher
Mr. Ian Wright

1965

Mrs. Barbara (Oliver) Hagerman
Mrs. Sherry (MacCallum) Finlay

1967

Mr. Andrew Boothroyd
Mrs. Heather (Gray) Lewis

1969

Mrs. Margaret Paterson
Mr. Gordon Murray
Mr. Russell Newhook

1971

Mr. Weldon Matthews
Mr. Ron Ashley

1977

Mrs. Mary (Williamson) Eliot
Miss Shelley Wild

1981

Mr. Paul Martell

1984

Mr. Timothy Brown
Ms. Kimberly (Manderville) Waye

1987

Dr. James Morrison

1992

Ms. Julie Matte

1996

Mr. Winston Evans

2020

Theodoros Stylianides

President's Report - May 13, 2017

It is my pleasure to report on two items involving the Alumni Board.

At last year's Annual General Meeting, I announced that the Alumni Board had commissioned a study to look at the economic and social impact of Reunion on Mount Allison and the Town of Sackville. Mount Allison's Reunion Weekend in 2015 was the basis for this study. It had over 400 attendees, special class reunions and several affinity reunions. With the assistance of Dr. Rosemary Pologato, honours Commerce student Meghan McCracken completed her research over the summer of 2016 and presented her findings to the Alumni Board in January 2017.

Alumni reported that they were highly satisfied with their involvement, feel connected to Mount A and are motivated to attend reunions due to their attachment to both "the people" and "the place". *The Record* is a very important way for them to stay up to date on Mount Allison alumni information. In the 12 months following the 2015 reunion weekend, alumni were engaged in a variety of university events, volunteered for the University, and made philanthropic donations.

Sackville businesses experience a positive impact on their customers, sales, and visibility during Reunion Weekend. Local business owners perceive Reunion Weekend as important to the prosperity of both the businesses and the town of Sackville.

The connection that Mount Allison alumni feel with each other, the University, and the town of Sackville is evident in high levels of satisfaction and their sense of unity. Alumni feel a bond with each other and feel happy to have attended Mount Allison. They enjoyed getting together: attendees of the 2015 reunion weekend describe their weekend with words of high praise such as "enjoyable", "fun", and "excellent". Local businesses were equally happy to welcome Mount Allison alumni. One business owner declared that, "The town is better for Mount Allison and Mount Allison is better because of Sackville. They need each other!"

Mount Allison's Board of Regents has begun the process of identifying the University's next President and Vice-Chancellor.

Mount Allison has engaged executive search firm Knightsbridge Robertson Surette to assist in the search for a new President and Vice-Chancellor. The firm is assisting in establishing a search strategy, developing an executive brief and advertising program, conducting targeted recruiting, facilitating interviews, and creating a transition plan for the successful candidate.

The Presidential Search Committee is comprised of Board, faculty, staff, student, and alumni representatives, and is charged with conducting a broad, fair, and effective recruitment process to attract a strong field of candidates for the position. The Committee has developed the position profile and key selection criteria with input from the Mount

Allison community, and will conduct interviews with short-listed candidates. It will ultimately recommend a preferred candidate to the Board of Regents.

Committee members

- The chair of the Board of Regents — Committee chair
- The incoming Chancellor
- The vice-chair of the Board of Regents
- The chair of the Executive Committee of the Board of Regents
- 2 faculty representatives
- The incoming President of the Mount Allison Students' Union (MASU)
- 1 staff representative
- 1 alumni representative
- 1 ex-officio, Committee support

Presidential search timeline

March 2017

Committee convened and began its work.

April 2017

Consultations with the Mount Allison community and other stakeholders to assist in developing the position profile.

May 2017

Board approval of the position profile; search for candidates begins.

Summer 2017

Proactive recruitment of candidates.

Fall and winter 2017-2018

Review candidates and conduct interviews.

Winter 2018

Search committee brings forward their preferred candidate recommendation to the Board of Regents for review. Announcement of the incoming President and Vice-Chancellor to the community will be made following Board approval.

July 1, 2018

Anticipated start of incoming President and Vice-Chancellor's term.

Submitted by: Christina Vroom ('96)

Executive Director's Report – May 2017

The past year has brought many changes to the Alumni Relations office. Most notably changes in staff and structure. On May 1st, 2017, responsibility for the Annual Giving Fund was transferred from the development office to the Alumni Relations Office. This is in keeping with practices in many University Advancement Offices across North America.

A new Manager of the Alumni Giving was hired in March. Marcie Meekins is a member of the Mount Allison class of '12 and is the former Executive Director of the Anne Murray Centre in Springhill, Nova Scotia. Marcie began working for the office in April and replaced Susan Smith who retired last June after many years of service to the Annual Fund. Marcie will be spending the next year establishing a three year plan for the alumni giving fund and we can expect many positive changes and improvements as the office strives to fully integrate our alumni giving fund through print, social media, websites and personal solicitations.

Joy Wilbur retired after many years of service to Alumni Relations. Her retirement has certainly left a big hole in the department. But everyone is every happy for Joy in this new career called retirement. The Alumni Relations Offices wishes her well and thanks her for her wonderful service to alumni and the University.

In July, Alumni Relations will be joined by Eric Donovan who will be the new Alumni Relations Officer – Events. Eric will be tasked with reimagining and repurposing the office's events, chapters, sponsorship programme, reunion and homecoming.

Although many changes have happened and will continue to happen at Alumni Relations, the purpose and goals as always will be to create opportunities for engagement for alumni all over the world.

This is my 11th Executive Directors report and each year I am still so very grateful to have been chosen for this position. I wish to thank the members of the alumni board for their support and understanding with the changes of the past year and most especially wish to thank Joy, Mona and all of the staff at University Advancement for all of their hard work and dedication to our alumni.

Submitted by: Carolle de Ste. Croix ('90)

Communication Advisory Committee Report– May 2017

The Alumni Board is committed to connecting alumni with each other and the university, and informing alumni about issues, news, and university activities of interest.

Committee

Members of the Communication Advisory Board in 2016–17 included two directors from the Alumni Board – Michael Taylor, Cheryl Bell, – and two alumni-at-large – Alicia Johnson and Christine Manore. Staff members are Carolle de Ste-Croix, Director of Alumni Relations; Robert Hiscock, Director of Marketing/Communications; Laura Dillman Ripley, assistant editor of The Record; and Nadine LeBlanc, Web Communications Officer.

The Record

The Online Record (TOR) was first published in Summer 2016, followed by the second issue in Fall 2016, with great initial feedback from alumni. Some alum stated that they still like to receive a paper version, while others were happy to consume the content digitally. The Summer and Fall editions of The Record will be printed and mailed as always, while the Winter Edition will be online-only. All editions of The Record will be released on TOR. Using industry standard analytics software, the university is measuring the traffic to TOR, including visits to specific articles and article types. This will help create benchmarks to measure traffic sources and popularity of the various types of content that we are producing. These analytics have already produced a few interesting facts: The readership age of TOR seems to match the readership of the print edition (although this may be a reflection of the demographics of our email database). 60% of visitors visit TOR on their desktop computer, 40% on their mobile devices (smartphones and tablets). In the past two months (March & April 2017), TOR homepage received ~4,800 page views. The Winter Edition of The Record was emailed to almost 30,000 alumni, with an open rate of 58% and click-through rate of 9.8%. These emails are the #1 driver of traffic to The Record. This committee will continue to come up with suggestions to help increase traffic, email deliverability and email readability.

Board Social Media

The board plans on using their alumni directors as influencers to share important MTA-related information on their personal accounts. By amplifying these validators from the @MtaAlumni channels, the board hopes to expand the reach of the content and grow the alumni network. The board will start this process by highlighting key elements of the subcommittee's annual reports, and will continue by lifting up content from The Record throughout the year.

Maple League

The website for The Maple League (www.mapleleague.ca) is currently being revised with some design and navigational changes, with a mobile-friendly design launching in June.

Internal communications

This past year, MTA implemented a mass notification system to advise the university community of emergency situations. Its use is mostly for campus closures (weather-related), and has been well received, as it provides an accurate and timely message to the community.

The WINSTORM email system was implemented in 2015, upgrading the university's ability to communicate easily with our community. The university continues to evaluate the effectiveness of the software, looking for ways to maximize delivery to our alumni lists and seeking to implement best email practices moving forward.

Submitted by: Mike Taylor ('03)

Student & Young Alumni Committee Report – May 2017

The goal of this committee is to explore ways to build links between young alumni (graduates of the past 15 years) and the university. The committee will also seek ways to help foster connections between current students and the alumni committee. Specifically the committee will support, research, and develop:

1. Activities to bring current students into the alumni community;
2. Strategies to aid the transition from student to alumni;
3. Ways to reconnect recent alumni with the university

Working with the Layton Fisher Intern for Philanthropy and the Alumni Office, the SYAC has focused on the following since the last AGM:

Alumni Transition Programme (formerly referred to as the Soft Landing Programme)

The past twelve months have seen great progress in the design, development, and execution of the plan for the *Alumni Transition Programme*. Ensuring new alumni are engaged and empowered immediately following graduation will not only nurture the strong bond with the university community but will also fuel their passion to remain connected as they age. Mount A has always fostered a proud and tight knit family of alumni around the world, but a more strategic focus on new graduates that offers support through this transition will lead to an ongoing appreciation for the university and create a stronger allegiance in future years.

Receiving input from soon-to-be graduates and new alumni (less than 5 years out) is critical to the design and successful execution of this programme. With this in mind, after several conversations with Sandy MacIver and Rosemary Polegato, the committee was able to successfully partner with the Ron Joyce Centre for Business Studies. In working with Dr Polegato's social media marketing class, an experiential learning project for three students was developed. This project allowed the committee to gather insights into the challenges and stressors of new and recent graduates – summarized in the report containing survey feedback from 63 students from the class of 2017 and from 230 young alumni. This data was used to set objectives for the programme and to create an effective marketing plan suited for engagement with millennials. This student group also suggested a new name which will be considered moving forward – *Mount Allison Step2*.

Lastly, to reinforce the importance of this programme, there will be a dedicated staff member in Alumni Relations to implement and manage this initiative commencing July 2017. More details regarding timelines and expected launch dates will be discussed with this person throughout the year.

Career Mentorship Programme

This project was started by the Layton Fisher Intern in Philanthropy in 2015 as a pilot and has now evolved to a permanent programme. There is a new administrative structure and memorandum of understanding with the Ron Joyce Centre for Business Studies and the Mount Allison Career Centre, streamlining the delivery to students. The Alumni Relations Office will continue to recruit mentors and match students, but the overall recruitment, training and co-ordination will be the responsibility of the aforementioned departments. The committee would like to thank all alumni who have volunteered their time over the past two years to make this a success. Moving forward, this programme will also assist in the recruitment of prospective students to Mount Allison.

Submitted by: Scott Yorke ('08)

Recruitment Committee Report - May 2017

The Mount Allison University Alumni Board of Directors Recruitment Committee is comprised of Owen Barnhill, Michael Taylor, John Phillips, Scott Yorke and Carolle de Ste-Croix.

The mandate of the Recruitment Committee is to work with the Recruitment and Admissions office to find ways in which alumni can become involved in the recruitment of prospective students.

Consistent with other Atlantic Canadian universities, recruitment has been a focus for Mount Allison. The following are among the initiatives that Mount Allison's Recruitment and Admissions Office undertook this past year:

- A Director of Recruitment, Admissions and Awards position was filled, providing leadership and strategic direction for recruitment initiatives;
- International recruitment markets included Vietnam, China, Japan, Singapore, the United Arab Emirates, India, United Kingdom, Mexico, Bermuda, Bahamas and the US;
- Alumni were very active in this recruitment cycle, sharing information about upcoming events and initiating contact with prospective students and families;
- Senate has approved a 3-year pilot English Academic Bridging Proposal. This will attract international students from diverse markets, strengthen their language proficiency and allow them to enrol in credit courses at Mount Allison;
- Continued emphasis on the recruitment of Indigenous students, directly resulting in an increase in self-identified Aboriginal students;
- A social media campaign was launched to promote scholarship and bursary opportunities. Two social media student interns will work with the recruitment team during the summer;
- A strategic and technical review of Mount Allison scholarships and financial aid is being conducted. A Financial Aid live Facebook presentation was held on April 18 for prospective students.

The Alumni Recruitment Committee is committed to continue to work with the University's Administration to bolster recruitment at Mount A.

Respectfully Submitted,

Owen Barnhill

*Mount Allison University Alumni Board Recruitment Committee
Class of 1996*

Archival Committee Report – May 2017

As time and technology ever progress so must our little University consistently adapt. The needs of students and campus are always shifting, and the changes made to accommodate are a dynamic, but nonetheless regular, part of Mount A life. To track this history and preserve our progress as it unfolds, the archival committee has undertaken several recent projects.

To recognize one of the earliest and most eminent alumni, the committee drummed up attention for the beloved Grace Annie Lockhart through a campaign for her to receive recognition in the Bank of Canada's BankNOTEable campaign last spring. She became one of the 461 women from Canadian history deemed worthy to qualify for this honour.

In addition to this, a reception was held on September 18th in memory of the 100th anniversary of her passing. At her burial place in PEI, President Robert Campbell and University archivist David Mawhinney were both present at this well attended event. The latter shared a touching presentation about Grace's life that included new biographical information provided by her family.

The Echo project has now been completed. Before the doors of the Purdy Crawford Centre for the Arts is a charming new sitting space to recognize the former Memorial Library. This piece honours a slice of Mount Allison's architectural history, as well as the lives of the student soldiers from the First World War.

Architecture and veterans were a continuing theme at Reunion in May. Last year's popular dramatic reading of WWI *Argosy* excerpts, *Allisonians at War*, premiered a second lively installment, under the direction of professor *emeritus* Alex Fancy ('61). The works of architect John Leroux and Professor Thaddeus Holowina debuted at the book launch for their historical piece, *A Vision of Wood and Stone – the Architecture of Mount Allison University*.

The grad classes have reinstated the time-capsule projects, keeping a tradition to look forward to alive.

To commemorate the history that gets made at Mount Allison everyday, the archivist has undertaken the task of archiving 100 years of issues from the *Record*. The magazine first celebrated its centennial anniversary in May with the launch of the digital edition (mta.ca/record) and is pleased to provide a look back in the fall 2016 issue. Now, working with David Mawhinney, all former publications will be preserved digitally. To put it cheekily, the school will possess a comprehensive record of *The Record*.

Submitted by: Anna Abbott ('04)

Reunion and Homecoming Report – May 2017

Reunion 2016 and the Decades reunion were well attended and one of the highlights was the creation of the Charles Frederick Allison pins for those attending after 50 years.

Reflections from the Decades reunion: There were three gentleman in attendance who had been friends for over 70 years and after one of the events they were enjoying a nightcap in one of the lounges , as if time had stood still. There was a gentleman who wanted to come to reunion so badly, he travelled by train and bus to be able to attend with a lifelong friend of over 60 years. And the very special spouses who were proudly wearing their partners “Golden A” to reflect a love and partnership that had spanned the decades as well.

A few questions about access and mobility and the weather not cooperating but everyone took it in their stride and efforts are being made in the future to address the accessibility and mobility concerns.

Most responses to events planned and food and facilities were positive with the exception of the condition of Windsor Hall and that is being addressed by the university with a complete renovation being completed between April 2018 and Sept. 2019.

Hopes are to have a “Windsor Reunion” in 2020.

The format for the Alumni Banquet was the same as last year with the event being held in two venues. Everyone agreed that the timing at the banquet is better and then people can gather and chat at the Purdy Crawford Center. Desserts were buffet style and it was recommended that they be served to ensure that everyone is served. The 2016 reunion had student delegates for each class and reunion classes commented on what a positive experience this created.

A Reunion Research project study was completed by Meghan McCracken BComm 2017 to determine the impact Reunion has to the community and the university.

A few highlights:

- excellent response to the survey of 30%
- main reason for attending was to reconnect with grad class and friends
- people stay up to date with events by reading the *Record*
- athletic events bring people back
- revenue is good for the town and university
- local businesses report an increase in sales by 60%, a 100% increase in customer traffic and increased staff hour by 33%
- Both Town and Businesses feel Reunion is very important
- People who attend reunions are 3 times more likely to give back to the university.

Reunions don’t always happen on campus.

This year saw gatherings in **Ottawa** to help Robert Campbell celebrate his induction to The Order of Canada.

Moncton held a “Meet and Greet” in November.

Even NYC and Washington DC have gatherings of Alumni.

These events are supported by the Alumni office but it is usually one or two alumni in each location who drive the reunion.

Weddings are a great place to celebrate Mount A friendships.

The Reunion and Homecoming Committee is excited about this year's Music Reunion which has record attendance and the involvement of the alumni with this year's grad class.

And it is wonderful to see

70+ back for the 50th

30+ back for the 60th Class of '57

Homecoming Weekend 2016

Friday, September 25: The Golf Tournament held at the Amherst Golf and Country Club was enjoyed by those attending.

There were 17 foursomes and they raised over \$20,000 for athletics at Mount A. One notable event was the team of Scott York, Class of 2008, and two gentlemen from the class of 1958, and me - class of '74. Imagine playing golf with a group that attended Mount A 50 years apart. Fun was had by all and believe me when I tell you they definitely out golfed the younger generation.

Saturday, September 26: There was a homecoming game where the Mounties delivered with a win. And there were receptions before and after. There was also a soccer reunion with 40+ alumni. And that was followed in October by a Women's Hockey Reunion which also had 50 in attendance.

There are plans for a Bermuda Reunion on **June 4th 2017** to celebrate the anniversary of the first graduate from Bermuda.

And at the time of writing approximately 30 people have registered.

In Conclusion

This committee is really only an advisory and idea group. The leg work and organization for these events is the result of the hard work of the alumni office and their hard working and dedicated staff.

We have to believe that reunions happen because of the Mount A Magic that continues to bring us back to revisit a very special time in all our lives.

Committee members: Charles Scott, Cristy Demont, Janet Harrison, Brenna Murphy (Layton Fisher Intern)

Meg Pryde ('74)

Volunteer Committee Report – May 2017

The Volunteer Committee (formerly known as the Chapter Review Committee) is dedicated to determining how best to enable Mount Allison's over 400 active volunteers – including current students and alumni – to engage with the Alumni Relations Office and the university at large.

Over the past year, changes to the Life Class Officers Programme (LCO) that were reviewed and approved at the 2016 AGM were implemented. Now known as the Class Officer (CO) Programme, the position offers increased flexibility to address some the challenges of the LCO Program in order to better enable engagement. The committee has corresponded with all current LCOs to advise them of the change to the Programme and ask if they wish to continue in their current Class Executive role. There has been a tremendous response - many LCOs wish to stay – and the committee is thrilled. Others have noted “great relief” that they are able to step aside and let others in their class assume a leadership role. The committee also learned that some classes have developed their own mechanisms to fill vacant Class Executive positions – with a great deal of these processes being very similar to that of the new CO Program. Over the coming months the committee will be working to determine where there are identified Class Executive opportunities and will be reaching out to the broader alumni community through the *Record* and social media to fill these roles.

There have also been changes in the Alumni Office in the past few months that will impact how volunteers throughout the university are managed, recognized, and thanked for their work. Starting on July 1, 2017, there will be a position in the Alumni Office dedicated to the recruitment, training, and recognition of volunteers. This will be a significant step forward to implement the new approach to volunteer management but will also ensure the Alumni Office plays a role in broadening and developing the volunteer base of alumni. Over the coming months the committee will be doing a call out through the *Record* and social media to make alumni aware of volunteer opportunities that are available and encourage them to get involved.

In closing, the committee would like to thank the current students and alumni who volunteer for the university. There are over 30 current students volunteering this weekend at Reunion doing everything from cart driving to photography and video work. New alumni are spearheading events in places such as St. John's, Newfoundland and Labrador where there has not been an active chapter in many years. We also have a significant number of alumni paired up with fourth year students through the Alumni Career Mentorship Program. Should you wish to get further involved and volunteer, please let the committee know.

Submitted by: Jennie Henderson ('03)