

**MOUNT ALLISON ALUMNI BOARD  
ANNUAL GENERAL MEETING  
Crabtree Auditorium  
Saturday May 12<sup>th</sup>, 2018 – 9am**

**In attendance:**

Maurice Tugwell ('68), Jol Hunter ('80), Mary Martin ('68), Jean Cameron ('78)  
Sandy MacIver ('74), John MacLennan ('73), Connie Gammon-MacLennan ('74), Jill  
Rafuse ('73), Rick Gant ('84), Owen Barnhill ('96), Christina Vroom ('96), Ross  
Thompson ('58), Jonathan Graves ('15), Robert Inglis ('93), Christy DeMont ('80),  
Cheryl Bell ('83), Jennie Henderson ('03), Anna Abbott ('04), Julia Nobrega ('05),  
Gloria Jollymore ('77), Barbie Smith ('75), Gordon MacKay ('67), Evelyn Perkins  
( '73), Bruce Coates ('69), Peter Flemington ('58), Jean Flemington ('56), Meg Pryde  
( '74), Nancy Vogan ('67), Charlie Scott ('83), Carolle de Ste-Croix ('90), Mona  
Estabrooks ('79)

**Call to order:**

- Meeting called to order by Charlie Scott.

**Tribute to deceased alumni:**

- A moment of silence was held in honour of members of the alumni who had passed away in the past year.
- A list of the deceased is included on pages 5-8 of this document.

**Minutes of the previous meeting:**

*Charlie Scott moved that the minutes be accepted as presented. None opposed – motioned carried.*

**Report of the President of the Mount Allison Alumni Federation – Charlie Scott:**

- Page 9 of this document.

**Report of the Executive Director – Carolle de Ste-Croix:**

- Carolle de Ste-Croix ('90), Director, Alumni Engagement & Giving, Mount Allison University, presented the Executive Director's report.

**Committee reports:****Nominations and Awards Committee Report – Christina Vroom**

- Charles Frederick Allison Award – Scott McCain '78
- Lifetime Achievement Award – Peter German '73
- Contemporary Achievement Award – Scott Jones '08; Laura Wayne '07

***Moved by Rick Gant '84, seconded by Christy DeMont '80, none opposed – motion carried***

- Pages 10-11 of this document.

**Communications and Archival Committee Report – Cheryl Bell**

- Pages 11-12 of this document.

**Recruitment Committee Report – Owen Barnhill**

- Pages 13-14 of this document

**Student and Young Alumni Committee Report – Jonathan Graves**

- Pages 14-15 of this document.

**Volunteer and Reunion Committee Report – Jennie Henderson**

- Pages 15-16 of this document

**Advancement Committee Report – Charlie Scott**

- Page 17 of this document

**Governance Committee Report – Christy DeMont**

- Page 18-19 of this document

### **Election of Directors and Executive – Christina Vroom:**

*Director for a first term (May 2018 – May 2021):*

Maurice Tugwell '68                      Bedford, NS

***Motioned by Christina Vroom '96, seconded by Rick Gant '84, none opposed – motion carried***

*Directors for a second term (May 2018 – May 2021):*

Cheryl Bell '83                              Halifax, NS  
Christy DeMont '80                          Toronto, ON  
Rick Gant '84                                  Halifax, NS  
Jennie Henderson '03                      Ottawa, ON

***Motioned by Christina Vroom '96, seconded by Jill Rafuse '73, none opposed – motion carried***

Christina noted that the slate of nominees is put forward by the Nominations and Awards Committee and that it is adopted by the Alumni Board of Directors. Nominations are accepted from the Alumni membership at large. Deadline for nominations is January 1st. Alumni wishing to nominate a candidate for the Alumni Board of Directors should contact Carolle de Ste-Croix, Director of Alumni Engagement & Giving.

### **Election of an Alumni Board Representative to sit on the Board of Regents**

There is a joint nominating committee of the Alumni Board and the Board of Regents comprised of Carol Chapman ('81) (Board of Regents), Brian MacLeod ('74) (Board of Regents), Cheryl Hodder ('81) (Board of Regents), Christy DeMont ('80) (Alumni Board), Rick Gant ('84) (Alumni Board), Scott Yorke ('08) (Alumni Board) and Christina Vroom ('96) (Alumni Board). This Committee met earlier this year.

Christina noted that Jill Rafuse's first term as the Alumni Board representative on the Board of Regents had ended. She further noted that Jill had been an outstanding representative and that her re-appointment was discussed.

*Nominee for a second four-year term (January 1, 2019 – December 31, 2022)*

Jill Rafuse '73                                  Halifax, NS

***Motioned by Christina Vroom '96 to reappoint Jill Rafuse '73 as an alumni representative on the Board of Regents, seconded by Rick Gant '84; none opposed – motion carried.***

- Page 10-11 of this document

**Unfinished business**

- No unfinished business was brought forth

**New business**

- No new business was brought forth

**Adjournment**

**Motioned by Jonathan Graves ('15) to adjourn, seconded by Cheryl Bell ('73); none opposed - *motion carried.***

## Mount Allison University

Following are the names of people whose deaths occurred between May 1, 2017 and April 30, 2018

### Friends

Mrs. June Clark  
Ms. Beulah Delaney  
Mr. Todd Lowerison  
Mr. John Nickerson  
Dr. James Perkin  
Mrs. Florence Pike  
Ms. Hilda Sloan-Ripley

### Former Employees

Dr. Brian Ash  
Mr. Lorne Booth  
Prof. Gareth Greenslade  
Dr. Eldon Hay  
Mrs. Pat Lekas  
Mr. John Manning  
Mrs. Gwen Sears

### Parents

Mr. Andrew Best  
Mr. Brian Carty  
Mr. Myron Mitton  
Mrs. Ruth Nichols  
Mr. Douglas Oulton

### 1932

Mrs. Shirley (Beatty) Sears

### 1935

Mrs. Helen (Weatherston) Gillis

### 1938

Mrs. Margaret (Read) Smith

### 1939

Mrs. Louise (English) Calder

### 1941

Mrs. Phyllis (Shatford) Atkinson  
Mrs. Bernice (Hughes) Cook  
Mrs. Ethel (Ferguson) Dillon

### 1943

Mrs. Joan (Spaulding) Goodall  
Mr. Russell MacKinlay

### 1944

Mrs. Marjorie (Pridham) Atkinson  
The Most Reverend Harold Nutter

### 1945

Dr. Girvan Fraser  
Mr. Leonard Kirsh

### 1946

Mrs. Eileen (Estabrooks) Babcock  
Mr. James Kempe  
Mrs. Dorothy (Tennant) Kent  
Mrs. Marjorie (Estabrooks) Lorette  
Miss Dorothy MacLean

**1947**

Mr. David Porteous  
 Mr. D. Sanford Scott  
 Dr. Eric Whyte  
 Mrs. Sylvia (Monies) Yeoman

**1948**

Mr. Arthur Amos  
 Mrs. Jean (Kirkpatrick) Benson  
 Mr. James Girvan  
 Mr. John Henderson  
 Mrs. Agnes (Wilson) Miller  
 Mrs. Doris (Pridham) Peters

**1949**

Mrs. Fern (Hatto) Anderson  
 Mrs. Elizabeth (Murray) Coll  
 Mrs. Mary (Ison) Day  
 Major Kent Flemington  
 Mrs. Norma (Hatherly) Langille  
 Mr. Ian Murray  
 Mrs. Joan (Pirie) Nugent  
 Mrs. Janet (Healy) Robb

**1950**

Mr. James Fraser  
 Mrs. Margaret (MacDonald) Hamilton  
 Mrs. Shirley (Meisner) Jobe  
 Mr. Gerard Lespere  
 Mrs. Margaret (Fraser) Murray

**1951**

Mrs. Constance (O'Brien) Nichols  
 Mrs. Patricia (Teakle) Troughton

**1952**

Mrs. Joyce (Nickerson) Hamilton  
 Mrs. Sheila (Sterne) Hutchinson  
 Mrs. Irene (Richards) MacCready  
 Mrs. Mary (Cameron) MacDonald  
 Mr. Eric Rowley

**1953**

Mr. Ronald Ford  
 Dr. Henry Hargreaves

**1954**

Mr. Walter Blue  
 Mr. Allison Haley  
 Mr. Blenis Nicholson  
 Mrs. Joan (Dickson) Scott  
 Mrs. Mary (Gass) Shephard  
 Mr. Carl Sherman

**1955**

Mrs. Alma (Trevors) Baker  
 Mr. Maxwell Henerson

**1956**

Mr. .Thomas Buffett  
 Mrs. Kathleen (Webb) Merrifield  
 Mr. David Stewart

**1957**

Mrs. Kathleen (Cock) Farmer  
 Rev. Ray Francis  
 Mrs. Vivian (Mumby) Sullivan

**1958**

Mr. Malcolm MacLean  
Gen. William Oldford  
Mr. Thomas Simms

**1959**

Mr. Derek Black  
Mrs. Deanna (Bell) Merriam

**1960**

Miss Nora Goreham  
Dr. Chris Young

**1961**

Dr. Robert McLaren  
Mrs. Anne (Geldart) McCabe  
Mr. Norman Niles

**1962**

Mrs. Diana Bond

**1963**

Mr. Roger Newbury  
Mr. Peter Rand  
Mrs. Dianne Reid-Rolf

**1964**

Mr. James Walker

**1965**

Mr. Alexander Coffin  
Mr. Kevin Farrell

**1966**

Mrs. Ann (Lester) MacTavish  
Mr. Winston Roberts  
Mr. Edward Smith  
Ms. Catherine Sutherland

**1967**

Mr. Austin Blondon  
Mrs. Bonita (Beals) Jones  
Mr. Ronald Maund  
Mrs. Natalie (Rose) Threlfall

**1968**

Mrs. Anne (Bowen) Bonine  
Mr. Charles Fairbanks  
Mr. Gerald Nixon

**1969**

Mr. Richard Newton

**1970**

Mrs. Linda (Moore) Keirstead

**1971**

Mrs. Bonnie (Cole) Jamer  
Mr. David Muise  
Mr. Duncan Searle

**1972**

Mrs. Mildred (Pulsifer) Burrows  
Ms. Heather (Tucker) Weldon

**1973**

Mrs. Marjorie (Paulsen) Crawford  
Mr. Maxwell Powell

**1975**

Mr. John Boyle

**1976**

Mr. Neil MacFarlane  
Mrs. Susan Wood

**1978**

Ms. Lottie Austin  
Mr. Eric Smith

**1979**

Ms. Ruth Somerville

**1981**

Mr. Alan MacKeigan

**1982**

Mrs. Gail (Hopper) Tribble

**1983**

Mr. David MacRitchie

**1988**

Mr. Robert Kaine

**1994**

Mrs. Christine Scholten

**2000**

Mr. Warren Butland

**2004**

Mr. Jason Bunbury

**2006**

Ms. Mary MacDonald

**2007**

Ms. Shannon Mitchell

**2011**

Ms. Jennifer Jensen

**2013**

Mr. Rakai Augustus  
Ms. Emily Mann  
Ms. Yang Tan

**2014**

Ms. Samantha Hogan

**2015**

Mr. Tony Vaillancourt

**2017**

Mr. Richard Mitchell



## President's Report - May 12, 2018

### President's Report – Mount Allison AGM – Alumni – May 2018

Mount Allison University Alumni Board had what can be referred to as a productive year in 2017/2018. You will hear separately from each of the sub committees shortly, but we established three priorities for the board to focus on.

1. Student Recruitment – It is becoming more of a challenge as there are fewer High School Students Graduating in Atlantic Canada each year, and more competition to attract the top students. We will work to come up with ways in which it is easier for Mount Allison Alumni to help in the process, wherever they may be. This is an area where we need the help of all Alumni.
2. Stabilizing and Growth the Annual Fund – Fundraising is becoming an even greater challenge as Government Funding is challenged, more and more services and benefits are expected by incoming students, and we will work to find ways for Alumni to feel Connected with the University.
3. Improving our Data Base for Alumni. More and more Alumni rely only on email, physical addresses may not be maintained, and we are not always certain we are connecting with all Alumni. If we are holding an event in a particular area, we'd love to insure we are connecting with all.

Those are the top 3 priorities for the Alumni Board for last year and will continue as so in the upcoming year. We do have the following sub Committees which you will hear from shortly.

- Governance,
- Nominations and Awards
- Students and Young Alumni
- Volunteers
- Recruitment
- Communications
- Advancement

In addition to the above, the Alumni Board was active in the hiring of a New President for Mount Allison University. Our Past President was a member of the committee.

We also made a concerted effort to send more updates to Alumni via email and as updates on what we are involved in. Feedback on these emails has been very positive and we will continue to work hard to have Alumni feel connected and informed on the goings on with the Mount Allison Community.

Thank you  
Charlie Scott

Submitted by: Charlie Scott ('83)

## **Nomination and Awards Committee Report – May 2018**

For a first term, from May 2018 to May 2021:

- Maurice Tugwell '66 – Bedford, NS

Christina Vroom '96 put forth a motion to approve Maurice Tugwell '66 for a first term of three years on the Alumni Board of Directors. Motion seconded by Rick Gant '84. All in favour, none opposed; motion carried.

For a second term, from May 2018 to May 2021:

- Cheryl Bell '83 – Halifax, NS
- Christy DeMont '80 – Toronto, ON
- Rick Gant '84 – Halifax, NS
- Jennie Henderson '03 – Ottawa, ON

Christina Vroom '96 put forth a motion to approve the following members of the Alumni Board of Directors for a second term on the Board. Motion seconded by Scott Yorke '08. All in favour, none opposed; motion carried.

This slate of nominees is put forward by the Nominations and Awards Committee and adopted by the Alumni Board of Directors. Nominations are accepted from the Alumni membership at large. Deadline for nominations is January 1st. Alumni wishing to nominate a candidate for the Alumni Board of Directors should contact Carolle de Ste-Croix, Director of Alumni Engagement & Giving.

Election for Alumni Representative to the Board of Regents

Nominee: Jill Rafuse '73, Halifax, Nova Scotia for a second four-year term from January 1, 2019 through December 31, 2022

Christina Vroom '96 put forth a motion to reappoint Jill Rafuse '73 as an Alumni representative on the Board of Regents. Motioned seconded by Rick Gant '84; unanimous in favour; motion carried.

Alumni Awards

- The 2018 Charles Frederick Allison Award will be awarded to Scott McCain '78.

Motion put forward by Rick Gant '84, seconded by Christy DeMont '80. All in favour, none opposed; motion carried.

- The 2018 Lifetime Achievement Award will be awarded to Peter German '73.

Motion put forward by Christina Vroom '96 and seconded by Scott Yorke '08; all in favour, none opposed; motion carried.

## **Nomination and Awards Committee Report – May 2018 (continued)**

- The 2018 Contemporary Achievement Award will be awarded to Scott Jones '08 and Laura Marie Wayne '07. Motion put forward by Christina Vroom '96 and seconded by Rick Gant '84; all in favour, none opposed; motion carried.

Respectfully submitted,

Christina Vroom  
Class of 1996

## **Communication and Archival Committee Report – May 2018**

### **Committee review**

At the October 2017 meeting of the Mount Allison Alumni Board, the existing structure of the board committees was reviewed. As a result of this review, the communications and archival committees were combined. The terms of reference for the committee have been rewritten to reflect this change and our mandate now includes exploring potential projects and resources that will highlight the holdings of the Mount Allison University Archives and promote knowledge about Allisonians and the university.

### **Current projects**

At the October meeting, university leadership outlined their key priorities and the alumni board was asked to mobilize the alumni body and support the work of the alumni office. One area that we have focused on is helping to improve the accuracy of the alumni database. Several thousand alumni have outdated or incomplete details. Missing email addresses are a particular concern because the university communicates with alumni chiefly by email.

Since October, every member of the board has signed a confidentiality agreement and has begun work to contact classmates or former sports team members to update their details. So far, we have been able to update or complete over 2000 alumni address details. We had the support of the Alumni Office's social media campaign, which asked alumni to go online and update their details. Despite these efforts, there are still well over 16000 remaining alumni details to update, so our work is far from over.

Our plea to all alumni is that you go to the university website and check that your contact details are complete and current. And please tell your friends to do the same!

## **Communication and Archival Committee Report – May 2018 (continued)**

### **Future projects**

Looking ahead, we will work with university archivist, David Mawhinney, to use upcoming university anniversaries as the basis for future Reunion and Homecoming events, recruitment opportunities, and stories in the Record. The aim is to create a multi-year calendar.

We will continue to work with Robert Hiscock, director of Communications and Marketing, to support and amplify the work of his department, such as by sharing Mount Allison news and updates through our social media channels.

After the last two alumni board meetings, we have posted on the Mount Allison website a letter that summarizes the board's most recent accomplishments and the next areas of focus. We will continue to communicate with you in this way and we invite you to contact us with any questions you have about alumni board activities.

Respectfully submitted,

Cheryl Bell  
Class of 1983

## **Recruitment Committee Report - May 2018**

The Mount Allison University Alumni Board of Directors Recruitment Committee is comprised of Owen Barnhill, Jonathan Graves, Cheryl Bell, Julia Nobrega, Rick Grant and Jol Hunter.

The mandate of the Recruitment Committee is to work with the Recruitment and Admissions office to find ways in which Alumni can become involved in the recruitment of prospective students.

Consistent with other Atlantic Canadian universities, recruitment has been a focus for Mount Allison. The following are among the initiatives that Mount Allison's Recruitment and Admissions Office undertook this past year:

- Direct recruitment to over 400 high schools, 10 countries, 20 receptions, 8 bus tours, 1 open house and 12 webinars;
- Integrating the admissions and scholarship applications, which allowed for the recognition of academic achievement early in the recruitment cycle and provides prospective students with a more complete financial picture;
- Enhanced staffing resources highlighted by the addition of a new Director and new Admissions Coordinator;
- Engaging faculty with recruitment conversion activities and coordinated research to match course offerings with student demand;
- Leveraging technology, including the ability to create high quality short videos for recruitment purposes and using "Google Connect" for live presentations to remote groups of prospective students;
- Integrated social media plan which assists grassroots recruiting and improves the engagement and continued interest of prospective students.

### **Recruitment Committee Report - May 2018 (continued)**

In addition, the Alumni Recruitment Committee has been working with the Recruitment and Admissions Office on four important initiatives:

- Identifying Alumni in small markets who are willing to host student/parent receptions;
- Assisting to identify Alumni who are teachers;
- Sending ‘thank you’ notes and a Mount A memento to Alumni who refer prospective students;
- Attending student receptions to help answer questions from prospective students and their parents

The Alumni Recruitment Committee is committed to continue to work with the University’s Administration to bolster recruitment at Mount A.

Respectfully Submitted,

Owen Barnhill  
Class of 1996

### **Student & Young Alumni Committee Report – May, 2018**

This committee is made up of Scott Yorke, Jon Graves, Anna Abbott, Julia Nobrega, Eric Donovan and Danny Williamson (alumni at large)

The goal of this committee is to explore ways to build links between young alumni (graduates of the past 15 years) and the university. The committee will also seek ways to help foster connections between current students and the alumni committee. Specifically, the committee will support, research, and develop:

1. Activities to bring current students into the alumni community;
2. Strategies to aid the transition from student to alumni;
3. Ways to reconnect recent alumni with the university

Working with the Alumni Relations Officer – Events, the SYAC has focused on the following since the last AGM:

## **Student & Young Alumni Committee Report – May, 2018 (continued)**

### ***MtA Next Step Programme (formerly referred to as the Soft Landing Programme)***

The committee's primary focus over the past twelve months has resulted in some progress with the Next Step Programme, specifically relating to the naming, branding and development of the implementation plan. New alumni who are engaged and empowered immediately following graduation will not only nurture the strong bond with the university community, but will also fuel their passion to remain connected as they age. Mount A has always fostered a proud and tight knit family of alumni around the world, but a more strategic focus on new graduates that offers support through this transition will lead to an ongoing appreciation for the university and create a stronger allegiance in future years.

Our ambitious goal of launching the Next Step Programme during 2018 Reunion Weekend has fallen a bit short as there were several necessary delays that will help to better set the programme up for success. The excellent news that comes with this delay is that a logo, name, and budget has been approved by the marketing and communication team for use moving forward with a chosen design agency for preparing collateral to help with building awareness and support for the program.

The remainder of 2018 will focus on garnering support from our young alumni community, as well as mapping out a timeline of key milestones in preparation for a pilot launch later in the year in Halifax and Toronto. We will rely heavily on our Halifax and Toronto Alumni Chapters to identify key Next Step "Champions" who will help to raise awareness of this valuable program. We will learn and build off of the experiences at each of these pilot sites, with the intention of a full rollout of the programme in 2019.

Respectfully submitted,

Scott Yorke  
Class of 2008

## **Volunteer & Reunion Committee Report – May 2018**

With the completion of a strategic revisioning at the Alumni Board meeting in the fall of 2017, the Volunteer Committee and the Reunion & Homecoming Committee have joined forces to become the Volunteer and Reunion Committee. This change reflects the goal of both Committees – engaging alumni and current students with the larger university community.

## **Volunteer & Reunion Committee Report – May 2018 (continued)**

Even with this change, the year has been busy! Reunion 2017 was the largest ever – welcoming over 800 alumni and friends to campus for the weekend. This high number of guests was mainly due to a special Music Reunion spearheaded by a small but mighty group of alumni. With significant attendance, there was also a high number of alumni celebrating their 50<sup>th</sup> Reunion and garnering Charles Frederick Allison pins. The pin ceremony continues to be a highlight of the weekend. Should you wish to relive memories, photos from the weekend are available on the Mount Allison Alumni Facebook Page.

Homecoming in 2017 continued the tradition of being a sports heavy weekend – with an alumni volleyball game, tailgate, and a reunion for the 1997 football team. This year, the Golf Classic was also a record breaker with the highest number of teams registered and the most dollars ever raised at \$30,000! These funds have a tremendous impact on the university's athletic program.

The Committee is also supporting the Alumni Career Mentorship Program which is open to all students entering their final year of study. The Program matches students with interested alumni to have periodic check-ins over the year to discuss the student's career path, goals, and other professional development questions. It is a great way for alumni to share advice and insight and the program is building interest year over year.

Additionally, the Committee continues to work on the implementation of the changes to the Life Class Officer Program. We are in the process of making changes to each class page online to highlight the individuals that have been elected to Life Class Officer positions in their class as well as active volunteers. We are working to ensure that classes are well supported either with their elected officers or, as needed, with new volunteers.

In closing, I would like to extend my thanks as well as the Board's to current students and alumni who volunteer for the university. Your assistance in helping with alumni events, contributing to recruitment drives for new students, and sharing the successes of the university, help make our great community more engaged than ever.

Respectfully submitted,

Jennie Henderson  
Class of 2003



## **Advancement Committee Report – May 2018**

The Advancement Committee of the Alumni Board was created in 2017 in response to the shift of responsibilities for the Annual Giving Fund from the Development Office to the Alumni Engagement & Giving Office. The Advancement Committee is comprised of Charlie Scott '83 (Chair), Meg Pryde '74, Christina Vroom '96, Jol Hunter '80, and Marcie Meekins '12 (Manager of Alumni Giving).

Annual Fund Totals:

May 1, 2016 to April 30, 2017 - \$904,726

vs

May 1, 2017 to April 30, 2018 - \$1,020,411

The Annual Giving Fund posted \$1,000,000 on April 17, 2018, two weeks ahead of our year-end goal. The total amount put us \$115,685 ahead of the 2016-2017 fiscal year totals. The totals listed above for 2017-2018 are draft, not final totals as year-end is still being processed by Financial Services.

The \$1,000,000 target was not reached in 2016-2017. Our most important goal for 2017-2018 and over the next three years is to ensure that the fund stays stabilized at \$1,000,000.

Schedule:

We will launch our 2018-2019 campaign “Share Your Story Part II” in September 2019. Over the coming months, we will work with our photographer, videographer, and the Marketing and Communications team to prepare the materials and accompanying web content.

We have identified four shared stories for Part II of the campaign and look forward to sharing them all with you in 2018 and 2019.

Respectfully submitted,

Charlie Scott  
Class of 1983

## **Governance Committee Report – May 2018**

The Governance Committee members are Christy DeMont '80 (Chair), Owen Barnhill '96, Rick Gant '84, Anna Abbott '04 and our University Liaison is Carolle de Ste-Croix.

### **Background:**

The Mount Allison Alumni Board constituted a Governance Committee at our Fall 2017 meeting. The intent of creating this Committee is to address some outstanding issues and make sure that the Mount Allison Federated Alumni and its representatives on the Alumni Board, Board of Regents, and Senate are operating effectively and are following good organizational practices. We want to ensure that the interests of University Alumni are being shared with the university and helping to influence the experience of current and future students.

The Mount Allison Federated Alumni was created by a provincial law in 1937, and represented the consolidation of former students of the University, the Ladies College, the Academy and Commercial College with the intent to provide “a practical means of forming enduring friendships between those interested in the welfare of the Mount Allison Institutions and of promoting the growth and influence of such institutions”.

### **Committee Goals**

1. Our first priority is to update the Constitution and By-laws. The current Constitution and By-Laws were last updated in 1992. While it provides a strong foundation for how we operate and what we do, we believe that there are some areas that need to be revised when considered in the context of how we think we should be operating in 2018.
2. We also want to create some clear documentation of the processes we need to follow to meet the terms of the Constitution and By-Laws and provide transparency to University Alumni about the work the Board is doing on their behalf, including:
  - Operating principles and procedures,
  - Role Descriptions for Board Members, Executive and our Representatives on other University bodies, and
  - Terms of Reference for Committees.
3. Finally, we want to make sure that we have processes in place that support effective communication between the Alumni Board, University Alumni and the University community.

## **Governance Committee Report – May 2018 (continued)**

### Action Plan

Our action plan has been established and is underway:

- Extensive review of existing governance materials and input from previous Board members is underway and will continue. This review has identified work that needs to be done, which things have been addressed but may not be reflected in our current processes, and has helped set priority for the work to be done.
- Plans and work to update the constitution and bylaws are underway, and we expect to bring them to the AGM in May 2019 for approval, in accordance with the procedures outlined in the current Constitution.
- We have begun to document procedures for specific activities, such as Board Member nominations, our process for setting goals and plans, and structure of our Board Meetings to make sure we are addressing those things properly and transparently.
- Each committee of the Board has a Terms of Reference, and they have been posted on the web site.
- We are working to identify ways for the larger Alumni community to participate in the AGM through use of technology or social media.

### Conclusion:

This is an area for the Alumni Board that has been challenging in years past. Our intention is to take a fresh look at what we need to accomplish and how we will get there, and make sure that we make steady progress towards our goals, which will help our Mount Allison Alumni to make appropriate contributions to the University, forming enduring friendships and promoting the growth and influence of Mount Allison as the original Act intended.

Respectfully submitted,

Christy DeMont  
Class of 1980