

Discover Your Entrepreneurial Strengths

You may not realize this, but you already have at least some of what it takes to become a successful entrepreneur.

The chart on the following pages will guide you through the process of identifying your top entrepreneurial strengths so you can build on them to achieve your entrepreneurial goals.

For best results, complete the chart from left to right, one column at a time. You may want to do this with a friend or family member, someone who knows you well and can help you appreciate aspects of your personality that may not be visible to you.

| <p>STEP 1: Does this sound like you?</p> <p>1= That's not me at all 5=Who took my photograph?</p> | <p>STEP 2: Example</p> <p>If you can, describe a time when you used the strength. (It's ok to leave some rows of this column blank.)</p> | <p>STEP 3: How easy is it to use the strength?</p> <p>1=I'd have to be in a life-threatening situation to draw on this strength. 5= This strength comes as naturally to be as breathing!</p> |
|--|---|--|
| <p>Creativity</p> <ul style="list-style-type: none"> You find it easy to come up with new ideas and new ways of doing things. You often find yourself viewing a situation or problem from an angle others haven't considered. You likely enjoy at least one hobby that involves producing something, such as clothing, artwork, videos, or food. You have a low boredom threshold—when things are “same old, same old,” you tend to tune out and get restless. <p>Rating /5</p> | | |
| <p>Critical thinking</p> <ul style="list-style-type: none"> You enjoy thinking about thinking. Your friends would call you analytical. When you can't solve a problem one way, you pivot to another approach. You can easily spot fake news. <p>Rating /5</p> | | |

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| <p>Initiative</p> <ul style="list-style-type: none"> Your favorite part of a project or activity is getting started. On the job or in a community setting, you make suggestions for improvement. You believe in speaking up when you have something to say. People tend to rely on you to turn an idea into action <p>Rating /5</p> | | |
| <p>Resilience</p> <ul style="list-style-type: none"> You can point to a time in your life when you overcame adversity. You're not easily discouraged; your friends would call you Mr. or Ms. Positive. When you get a low mark on a test or assignment, you ask yourself, "What can I learn from this?" You see failure as an opportunity for growth. <p>Rating /5</p> | | |

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| <p>Empathy</p> <ul style="list-style-type: none"> You find it easy to intuit how someone is feeling. When you walk into a group of people, you can tell how the conversation has been going by reading the body language. You are able to listen to someone share their problem without feeling you have to give advice. Friends tend to come to you when they need a shoulder to cry on. <p>Rating /5</p> | | |
| <p>Resourcefulness</p> <ul style="list-style-type: none"> You know how to live large on a shoestring budget. You enjoy repairing things that break, instead of replacing them. You often find yourselves solving problems more quickly or easily than others expected. Off the top of your head, you can list at least five uses for duct tape. <p>Rating /5</p> | | |

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|--|---|--|
| <p>Teamwork</p> <ul style="list-style-type: none"> You get excited when a professor assigns a group project. You enjoy working with different personality types. Friends tend to come to you to talk when they're trying to work through a conflict. You find it easy to get along with others without stifling your own personality. <p>Rating /5</p> | | |
| <p>Networking</p> <ul style="list-style-type: none"> You like traveling alone because that means you get to meet other people along the journey. You welcome any opportunity to meet new people. You have a knack for encountering interesting, helpful people in unlikely circumstances (such as a lineup). Friends would call you open and helpful. <p>Rating /5</p> | | |

Now that you've completed the whole chart, revisit the ratings you gave yourself in Step 1. Do they still make sense to you, or do you need to adjust them?

Congratulations on identifying the attitudes and skills that will lead you to entrepreneurial success.

Write your top three entrepreneurial strengths here: