

Mount Allison Alumni Annual General Meeting
November 8th, 2021
Zoom

Call to order

The meeting was called to order by Christy DeMont

Land acknowledgement

We would like to acknowledge that we are located within the territory of Mi'kma'ki, the unceded, ancestral territory of the Mi'kmaq. Our relationship and our privilege to live on this territory was agreed upon in the Peace and Friendship Treaties of 1752. Because of this treaty relationship it is to be acknowledged that we are all Treaty people and have a responsibility to respect this territory.

Tribute to deceased alumni

Moment of silence led by Christy DeMont

Introduction in break out rooms

Virtual attendees were assigned to break-out rooms, lasting 5 minutes for introductions

Minutes of previous meeting

Motion to adopt the agenda – Christina Vroom, seconded by Phil Tibbo

Report of President of the Mount Allison Alumni Federation – Christy DeMont

- Alumni activities – this year started 3 new alumni networks
 - Alumni book club has met 3 times
 - 2SLGBTQIA, 30 alums interested
 - Teacher group
- Alumni social media network, able to post interesting content of what is happening on campus + alumni events
- February – wordle competition, alum with lowest score got swag
- MANTRA network, limited over last year when teachers were not able to go to schools, raise awareness in secondary schools
- Refer student program – prize draw
- The record and quarterly Allisonian updates, research shows that if alumni get engaged in first few years after leaving MTA, more likely to be involved for years after
 - Class connections, in memorium
- \$22,000 from cancelled golf tournament
- Able to return to campus, alumni board were able to provide support and advice to university, able to meet in person
 - In person and virtual reunions
- June – university archivist discovered a collection Mi'kma'ki artifacts, donated in the 1950's, given back to Cape Breton where they originated, on display in Sydney, NS
- Rick Gant, Cheryl Bell Leaving board – thank you for service

Report of the Executive Director – Carolle de Ste-Croix

- 320 people contacted + consulted for strategic plan, ensured diversity
- New mission, vision and values
- 5 tactical tactics
- Strategic plan - not about what you decide to do, what you decide not to do
- 3 things heard consistently
 - Alumni wanted more events
 - Alumni no longer felt as connected to academic mission of university (so many new programs)
 - Student + young alumni want mentorship program again

Election of Directors and Executive – Anna Abbott

Nominated following slate of officers for the Mount Allison Alumni Board, first term from October 2022 – October 2025

Kevin Estabrooks ('83) – Hammond Plains, NS

Rob MacQueen ('85) – Dartmouth, NS

David Pos ('77) 0 Green Hill, NS

- Seconded by Christina, Passed

Following slate of officers for second term

Ryan Francis ('04) – Moncton, NB

- Seconded by Dianna Locke, Passed

Board of Regents

Christina Vroom ('96) – Montreal, QC

- Seconded by Jennie Henderson, Passed

Awards Committee report – Anna Abbott

- 2022 Charles Frederick Awards will be rewarded to Dr. Robert Hawks ('72).
- 2022 Lifetime Achievement Award will be awarded to Maura Hunter ('79.).
- The 2022 Contemporary Community Award will be awarded to Dr. William McIntyre ('06).
- The 2022 Alumni Excellence Award will be awarded to Andrew Barnsley ('96).

New academic programming at Mount Allison – Dr. Vicki St. Pierre

- Timeline of new programs – started with pres Boudreau, certificates, micro credentialling, adapting programming
- 50+ programs, 12/14 certificates, more in the works, 5 degrees
- New programs:
 - Aviation management – Bachelor of Commerce (BCOMM) and Bachelor of Science (BSc)
 - Biopsychology – Bachelor of Science (BSc) major or honours, undergraduate certificate
 - Cognitive science – Bachelor of Arts or Science
 - Community Engaged Learning – available as a minor or undergraduate certificate

- Data Science – available as a minor or undergraduate certificate
- Geocomputing – BA major
- Health Studies – Bachelor of Arts and Science (BASc), major or honours, minor
- Indigenous Studies – available as a minor
- Language and the Mind – available as a minor
- Museum and Curatorial Studies – available as a minor (Fine Arts)
- Screen Studies and Popular Culture – available as a minor (Drama)
- Visual and Material Culture Studies – Bachelor of Arts (BA), major or honours, minor
- Women’s and Gender Studies – Bachelor of Arts (BA), major or honours, minor
- Frank McKenna School of PPE (Politics, Philosophy, Economics)
- Pierre Lassonde School of Fine Arts
- Joint Major in Music + Computer Science
- Certificates – 12-18 Credits, micro credentials
 - Arts Administration
 - Biopsychology
 - Canadian Arts and Culture
 - Community Engaged Learning
 - Data Analytics
 - Data Management
 - Diversity, Equity, and Inclusion
 - Foundations of Health
 - Mi’kmaq Studies
 - Music Education
 - Social Research Methodologies
 - Studies in Indigenous History
 - Theatre Arts
 - Visual Literacy and Culture

→ Question (Jean Inch): Because there’s so many options, I was wondering whether students decide on certificate program when they enter MTA or do they begin a program and end up getting , how do you guide students to these certificates

- More students looking at degree program, students do switch programs when they start, certificates coalesce over course of degree, if students want easy talk with the many people available

→ Question (Youji Cheng): How do certificate programs couple with the internship program?

- Unless there was specific program or course, internships and placements are cocurricular not curricular, like experiential learning, not formally linked

→ Question (Phil Tibbo): Has there been enough time to monitor where the graduates with these new certificates end up in the work force or future grad studies

- Too soon, question for registrar’s office to get data

Adjournment

Motion Christina, seconded by Michael Mohammed

- Adjourned