



# INVEST IN STUDENT FINANCIAL AID

MAKE MOUNT ALLISON ACCESSIBLE TO ALL WITH  
SCHOLARSHIPS, AWARDS, AND BURSARIES

---

By helping build a more competitive and robust scholarship, award, and bursary program at Mount Allison, you will empower a new generation of students — future leaders and engaged citizens of the world — and make Mount Allison's unique education and experience possible to students, regardless of their financial situation.

**JOIN US IN SUPPORTING FUTURE GENERATIONS!**



# HOW DO WE MAKE THE MOUNT ALLISON EXPERIENCE MORE ATTAINABLE?

Scholarships and other student awards open the door to a Mount Allison education for talented and creative students who might otherwise be left in substantial debt or not have the opportunity to attend university at all.

---

## ► SCHOLARSHIPS

Scholarships recognize students for their superb academic achievement and extracurricular involvement.

## ► BURSARIES

Bursaries are given to students based on demonstrated financial need.

## ► AWARDS

Awards recognize academic achievement and other personal accomplishments.

## ► PRIZES

Prizes recognize academic achievement or improvement in a course or degree program.

## ► TRAVEL GRANTS

International and domestic travel grants offer students exchange, study abroad, group travel, internship, and research opportunities.

There are different ways to fund an award or other student financial aid opportunity. You may choose to establish an endowed award with a major gift, support an award annually, or a combination of the two. You can also add to your award through an estate gift.

You can create an endowment with a minimum endowed gift of \$25,000. Endowments exist for the life of the University, which means you help many generations of students.

**Our Development Team will answer your questions and help you determine the best method of giving. Contact us today!**

**[MTA.CA/GIVING](https://mta.ca/giving) | [DONATE@MTA.CA](mailto:DONATE@MTA.CA) | 506-364-2343**

“We know that today’s students face many pressures and that every little bit helps. The Class of 1970 was delighted to connect with old classmates and come together to support a bursary for today’s students.”

— BILL BISHOP ('70)



# PUTTING PHILANTHROPY INTO ACTION

There are many ways you can support Mount Allison students through scholarships, awards, and bursaries. You may wish to establish a family award, a named award to recognize the life and accomplishments of a friend or mentor, or you might want to establish an award for something you are passionate about, such as international travel or a field of science.

No matter what you choose, your award will demonstrate the value you place on post-secondary education, Mount Allison University, and our current and future students.

---

When thinking about supporting students, consider the following investment opportunities:

- **Increased scholarship support:** To attract and retain students throughout Canada and beyond; scholarship support is a significant incentive for success and a key driver in the decision to attend Mount Allison.
- **Increased bursary funding:** To attract students with the drive and passion to succeed, but who may be lacking financial capacity.
- **More support for returning student awards:** Traditionally, most financial support at Mount Allison goes to first-year students, with only 25 per cent of upper-year students receiving financial support. Critically, this affects our ability to retain students, and can force students to limit or drop extra- and co-curricular experiences.
- **Leave a legacy:** You can create an award today, seeing immediate impact, and grow the impact of your award through a bequest or other gift in your estate plans.
- **Graduate student support:** Mount Allison offers research-intensive master's degrees for students within the Department of Biology and the Department of Chemistry and Biochemistry.
- **Increased support for travel study and experiential learning:** The opportunity to participate in international exchange, study abroad programs, group travel, internships, and undergraduate research opportunities should be available to all students, no matter their financial situation.
- **Offer new residence awards:** Most first-year students live in residence, but this number drops significantly in later years. Financial realities force many students off campus despite their desire to continue living in residence and participating in this cornerstone of the Mount Allison experience.
- **Support for existing financial aid programs:** Gifts of any size can support Mount Allison's existing financial aid programs, including bursaries and awards established by particular alumni classes.
- **Matching opportunities:** Some gifts in support of student financial aid are eligible for a matched gift from government programs. Many companies may also match charitable donations made by employees.



## AWARD CRITERIA

You may designate your award to a specific department, program, year of study, or students from a specific geographic region. You can base the award on academic achievement, financial need, or volunteer and extracurricular accomplishment, including participation in Mounties Athletics. You may also elect to designate your award to students from historically marginalized or underrepresented groups.

We will work with you to develop an award description and criteria that ensures your award is presented to deserving students, while following your wishes.

YOUR AWARD COULD LOOK LIKE THIS:

### J.A. SMITH SCHOLARSHIP

Valued at \$2,000 (renewable), awarded to:

- A first-year student with good academic standing
- From Atlantic Canada
- Renewable by maintaining a 3.0 (sessional) GPA





# CANADA'S #1 UNDERGRADUATE UNIVERSITY

MACLEAN'S UNIVERSITY RANKINGS 2023

## WHY MOUNT ALLISON UNIVERSITY?

Since 1839, Mount Allison has prepared generations of young people for leadership. The University is consistently recognized as Canada's top undergraduate university by *Maclean's* magazine.

High-achieving and engaged students from across the country and around the world seek out Mount Allison. And with good reason. It comes down to our powerful combination of academic rigour and rich learning opportunities, inside and outside the classroom, built on a culture of personalized attention and support.

This is the Mount Allison experience: an exceptional — even transformational — student-centred education, unparalleled among Canadian universities.

## AND TODAY, MORE THAN EVER, STUDENTS NEED MOUNT ALLISON.

As we look to the future, we must foster the next generation of innovative and entrepreneurial thinkers and shape engaged global citizens and collaborative, compassionate leaders who are ready to lead through rapidly changing times. We must continue excelling at what we do best, while making this experience attainable for more students. To achieve this, Mount Allison needs your help and investment in student financial aid.

Please join us in building new opportunities and a sustainable financial future for our students and our University.



"I created an award to support upper-year students wanting to live in residence because I think in residence you are exposed to so many different people, viewpoints, and ways of doing things, and that these are important strengths to take with you into life and into any workforce."

— STEPHANIE BROWN ('81)



MountAllison  
UNIVERSITY

UNIVERSITY ADVANCEMENT

Development Office

Tel: (506) 364-2343 Toll Free: (866) 890-6318

[donate@mta.ca](mailto:donate@mta.ca) | [mta.ca/giving](https://mta.ca/giving)